Perks of going mobile.

INCREASE EFFICIENCY

79%
of business owners want to use their time **more efficiently.**

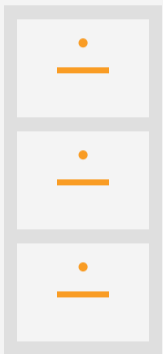Mobile business apps can **increase employee productivity** by up to:

45%

Every year, mobile technologies save small businesses

$67.5 BILLION

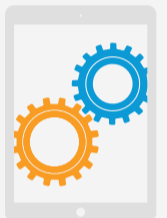## IMPROVE ORGANIZATION

67%
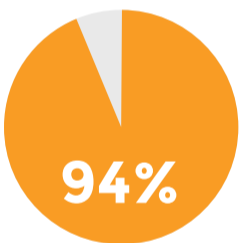of business owners want their business to be **more organized.**

1/2
Half of a small business employee's time is spent on necessary but **unproductive tasks.**
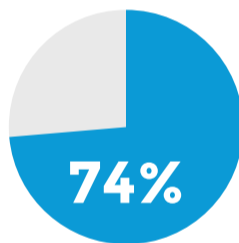
94%
of users report their mobile devices have made them **more efficient.**

DON'T GET LEFT BEHIND.

94% of small businesses are using **mobile apps regularly.**

74% of small businesses are using **mobile CRM apps regularly.**

82% of workers believe smartphones play a **"critical role"** in their productivity.

BOLSTER PRODUCTIVITY

5.6 HOURS
The time small business **owners** report saving each week because of mobile business apps.

11.3 HOURS
The time small business **employees** report saving each week because of mobile business apps.

How businesses **are using mobile apps:**

68% GPS NAVIGATION

46% CONTACT MANAGEMENT

41% CLOUD STORAGE

22% INVOICING/ TIME TRACKING

INCREASE IN PRODUCTIVITY

26% Due to implementing a CRM system

14% Additional increase due to implementing a CRM app

We'll help you make sense of the numbers. **Call for a FREE demo.**

Sources: www.sbecouncil.org binaryquest.wordpress.com
www.itbusinessedge.com www.microsoft.com
www.inc.com blog.intuit.com